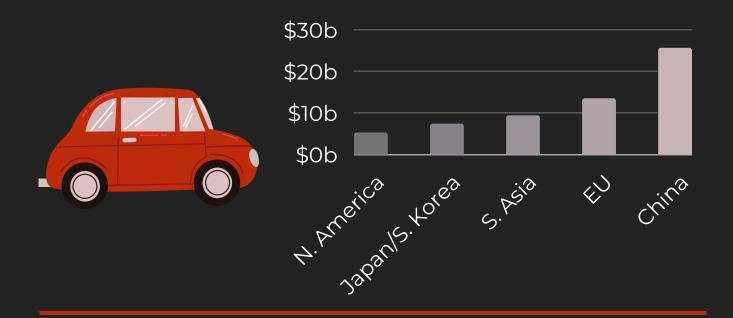
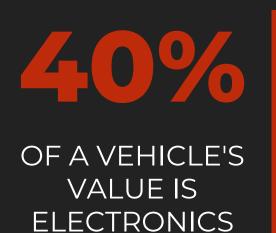
# AUTOMOTIVE • (@ SEMICONDUCTOR SHORTAGE •

Impacts to the market

## FORECAST 2021 REVENUE LOSS DUE TO CHIP SHORTAGES





#### PREDICTING \$61 BILLION LOST SALES IN 2021



PROBLEMS EXACERBATED BY THE OUTSIZE POWER OF A SINGLE COMPANY





of global chip manufacturing revenue in Q4 2020 from one company

### SHUT DOWNS AND SLASHED OUTPUT

628,000 CARS - 3% OF GLOBAL PRODUCTION - WILL BE KNOCKED OFF IN Q1 2021



## DON'T JUST REACT... SOLVE THE FUTURE.



SOURCE: BLOOMBERG HTTPS://WWW.BLOOMBERG.COM/NEWS/ARTICLES/2021-01-27/COVID-PANDEMIC-SLOWS-DOWN-CHIPMAKERS-CAUSES-CAR-SHORTAGE

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